

Marwa Adel



Born in 1984, Marwa Adel is photographer and installation artist who combines text with photography in many of her projects. Adel holds a BA and MFA in Applied Arts from Helwan University, and teaches interdisciplinary approaches at Sixth October University. Adel explores the taboo of the nude model in her works, where male and female forms are digitally manipulated to hide the essential without affecting the movement. Her use of text accentuates and confirms the visual message. In doing so, she technically makes use of digital and standard photography, calligraphy and computer photo-manipulation software. The extensive use of female models—in most cases all are acquaintances and friends, relatives or self—is a self exploratory statement about the situation of a female in certain social dynamics; the exquisite quality of the image and the content is pleasurable, and is a quest for human desire and freedom. Her style is very personal and intimate, though technically reminiscent of the works of peer and fellow artists Nermin Hammam, Hazem Taha Hussein, Sabah Naim, among others, where the artists use a formula of text, manipulated photography, fabric and digital printing to create an alternative reality. Adel maintains a very personal voice as her work is unique in tackling the taboo of the human figure, its sensual nudity as a form of expression and its nakedness in revolt of social restrictions. Her texts, taken from her own diary, confirm her visual message.